

▶ WHY SPONSOR?

The 2016 adidas Windy City National Qualifier once again brings together nearly 7,000 athletes from across the United States and 30,000 adults for one exciting weekend in Chicago.

Chicago will play host to the adidas Windy City National Qualifier Volleyball Tournament, March 25-27, 2016 at McCormick Place.

The Windy City National Qualifier is hosted by Great Lakes Region USA Volleyball and is open to qualified competing volleyball teams of **Girls age 12-18 from across America**. This one-of-a-kind 3-day event will take over Chicago's premier event and convention facility.

Learn more about the 2016 Adidas Windy City Qualifier at: [www.WindyCityQualifier.com](http://www.WindyCityQualifier.com)

▶ BY THE NUMBERS

- 85 Courts
- 600+ Teams
- 7,000 Athletes
- 30,000 Attendees
- 1 Engaging Advertising Opportunity



Recognized as one of the best managed National Qualifying Tournaments in the USA



# WINDY CITY NATIONAL QUALIFIER



## Sponsorship Opportunities

# March 25-27, 2016 McCormick Place • Chicago



**We offer several exciting sponsorship packages available including Platinum, Gold, Silver, Bronze and Custom sponsorships.**

Great Lakes Region USA Volleyball can customize sponsorship packages that meet the needs of your business.

Sponsoring the 2016 adidas Windy City National Qualifier brings your brand the national media market exposure that only Chicago can offer, as well as engages you with over 7,000 girls aged 12-18 and 30,000 plus total attendees over the 3-day event Great Lakes Region USA Volleyball is a federal 501c3. Your sponsorship is fully tax deductible where services are not exchanged.



### CUSTOM SPONSORSHIP OPPORTUNITIES

Window Advertising Wraps

Wi-Fi & Charging Stations

Streaming Video

Water

Shuttle Transportation

Exhibit Hall Drone

Hotel Elevator Door Skins

Championship Court Logo Inlay

Scorer Table Wraps, and more...

## Sponsorship Levels

### PLATINUM / TITLE SPONSOR • \$50,000

Naming Rights for Tournament	Sponsorship of an Age Category
Logo on Combined Sponsor Banner	Sponsorship of a Physical Section
Logo on Great Lakes Region Website	Individual Column Banner
Logo on Tournament Website	Logo on Court Sidelines
Custom Advanced Promotion on Social Media	Naming Rights for an Award
	Registration Packet Inserts

### GOLD SPONSOR • \$25,000

Logo on Combined Sponsor Banner	Registration Packet Inserts
Logo & Link on Great Lakes Region Website & Tournament Website	Sponsorship of an Age Category & Physical Section
Recognition on all event marketing materials & emails	Major Window Advertising Presence
Advanced Promotion on Social Media and in emails	Individual Column Banner
Booth on Tournament Floor	Naming Rights for an Award

### SILVER SPONSOR • \$10,000

Logo on Combined Sponsor Banner	Registration Packet Inserts
Logo & Link on Tournament Website	Sponsorship of an Age Category
	Advanced Promotion on Social Media and in emails

### BRONZE SPONSOR • \$5,000

Logo on Combined Sponsor Banner	Advanced Promotion on Social Media
Logo on Tournament Website	Recognition on select event marketing materials & emails

**EARLY BIRD SPONSORS RECEIVE ADDITIONAL EXPOSURE ON WEBSITE • EMAIL MARKETING • ONLINE TICKETS • AND MORE**

For more information on sponsoring the 2016 adidas Windy City National Qualifier please contact:

Great River Creative • 312.235.6560  
grc@greatrivercreative.com

Great Lakes Region USA Volleyball [www.GreatLakesVolleyball.org](http://www.GreatLakesVolleyball.org)  
[www.WindyCityQualifier.com](http://www.WindyCityQualifier.com)

630.986.9000 • [WindyCityNQ@glrvb.com](mailto:WindyCityNQ@glrvb.com)